

# UL 2809 - Recycled content validation

## Overview

The popularity of green product marketing has caused a rise in the use of “eco-labels,” making it difficult to differentiate between genuinely environmentally preferable products and those that aren’t. Through rigorous scientific analysis and review outlined in globally accepted standards, we can help you prove to the marketplace that your products do, in fact, live up to their environmental claims and do not perpetuate “greenwashing,” giving you instant credibility and a clear advantage in a competitive marketplace.

Our Recycled Content Validation authenticates the post-consumer, pre-consumer (post-industrial) recycled content, closed loop or total recycled content, ocean plastic, ocean bound plastic or by-product synergy of your products, providing third-party validation that they are as sustainable as claimed.

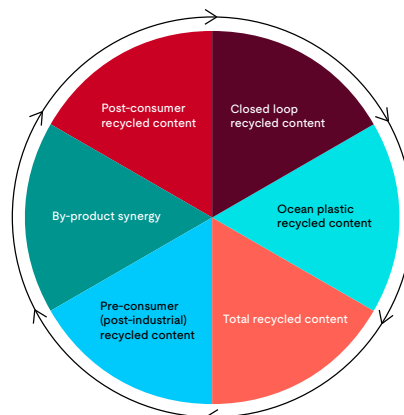
The UL Environmental Claim Validation Mark enables you to confidently showcase your recycling efforts at a consumer level. This provides you with a distinct advantage in an ambiguous, green marketplace. Recycled content speaks to the efficiency and integrity of your supply chain and represents the commitment you’ve made to product circularity and environmental stewardship.

## Benefits

The UL Environmental Claim Validation Mark provides you with:

- Recognition in industry and governmental green purchasing policies, raising visibility among key stakeholders and driving marketplace demand for your products.
- Ability to display the UL Environmental Claim Validation Mark, a globally known mark on your packaging and marketing materials.
- Inclusion on the UL SPOT database, a free online tool that allows purchasers to identify products with sustainable attributes certified by an independent third party of trust.

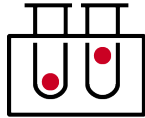
By evaluating products to UL 2809, Environmental Claim Validation Procedure (ECVP) for Recycled Content, UL Solutions can validate the amount of content in your products including:



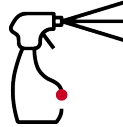
We can validate these product categories and others for recycled content:



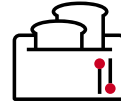
Building materials



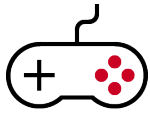
Chemicals



Cleaning



Cookware and Home Products



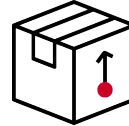
Electronics



Furniture/  
Furnishings



Juvenile products



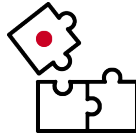
Packaging



Paper



Plastics



Toys



Softlines/  
Textile

### Why UL Solutions?

As one of the world's most trusted names in third-party product safety and standards development, we can help you gain instant credibility in a competitive, green marketplace. Credibility means that consumers will trust you when you say that your products are as eco-friendly as you say they are. In a landscape that is flooded with unsubstantiated sustainability claims, that's a big deal - it can set you apart from the pack. Even more so, our services can give you the knowledge and resources needed to transform your environmental stewardship efforts into true market leadership. You'll be empowered to create better products in a more environmentally responsible way while simultaneously enabling your customers to make smarter, more environmentally preferable purchasing decisions.



### Related Standards

- UL 2809 Environmental Claim Validation Procedure (ECVP) for Recycled Content
- UL 9798 Environmental Claim Validation Procedure (ECVP) for Bio-Based Content
- UL 1497 Environmental Claim Validation Procedure (ECVP) for Biodegradability and Compostability
- UL 2485 Environmental Claim Validation Procedure for Recyclability of Paper-Based Products
- UL 2789 Environmental Claim Validation Procedure for Calculation of Estimated Recyclability Rate

To learn more visit [UL.com/ECV](https://ul.com/ECV).



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